

北京理工大学研究生课程教学日历

课程名称 商务英语

课程代码 2100003 课程性质 必修

主讲教师 高波 2017—2018 学年第一学期

辅导教师 无 外国语 学院

授课对象 2017 级会计硕士

时数 教学计划	全总 学时 数	学时分配				每 周 时 数
		讲 授	实 验	习 题	考 核	
教学计划	48	48				5
实际上课	50	50				5

周次	上课方式	时数	授课内容	课外阅读与书面作业		学习检查		参考书名和章节
				时数	内容	检查方式	时间	
1	讲授 讨论	5	1. Course description 2. Questionnaire & feedback 3. Self introduction	1	运用所学技巧反思自己英语学习中的问题及解决方案	提问	10m	1. PPT 2. Handouts
2	讲授 讨论	5	1. Speaking: 1). Watch an episode of "Facing the Giants" and discuss the video. 2). Group discussion and presentation 2. Reading and Writing: 1) How to build sentences logically? 2) Language, Thought and Logic	1	Watch the musical and reflect on the questions for discussion.	提问并反馈	10m	1. 讲义
3	讲授 讨论	5	3. Speaking: 1) Watch "Why I chose Yale", 2) and discuss University spirit.	1	Watch the TED speech and reflect on the questions	提问并反馈	10m	1. 讲义

			<p>4. Reading and Writing:</p> <ol style="list-style-type: none"> 1) Close reading 2) Practice close reading by analyzing <i>Love is an Art</i> 		for discussion.			
4	讲授 讨论	5	<ol style="list-style-type: none"> 1. Speaking <ol style="list-style-type: none"> 1) Watch a TED speech, “Emotionally Correct” 2) Discuss What is empathy, How to be empathetic linguistically and through body language, and Why? 2. Reading and Writing <ol style="list-style-type: none"> 1). How to read a passage? 2). Note taking feedback. 	1	Watch the TED speech and reflect on the questions for discussion.	提问	10m	<ol style="list-style-type: none"> 1. 讲义 2. 自己文献检索
5	讲授 讨论	5	<ol style="list-style-type: none"> 1. Speaking <ol style="list-style-type: none"> 1) Watch Sandel’s TED 1 2) Discuss what makes a good speaker and an effective speech? 2. Reading and writing <ol style="list-style-type: none"> 1) Intellectual standards 2) Elements of any Thoughts 	1	Watch the TED speech and reflect on the questions for discussion.	反馈	10m	1.讲义
6	讲授 讨论	3	<ol style="list-style-type: none"> 1. Speaking <ol style="list-style-type: none"> 1) Sandel’s TED 2 2) Discuss what makes and effective speech. 2. Reading and writing <ol style="list-style-type: none"> 1) Rhetorical modes 2) Logic tree templates 3) Intellectual standards 	1	Watch the TED speech and reflect on the questions for discussion.	讨论	10m	讲义
7	讲授 讨论	3	<ol style="list-style-type: none"> 1. Speaking <ol style="list-style-type: none"> 1) Watch a TED speech on Negotiation (谈判协商) 2) Summarise the strategies for negotiation. 2. Reading and writing 	1	Watch the TED speech and reflect on the questions for discussion.	提问	10m	1. 讲义

			<ul style="list-style-type: none"> 1) Literal devices 2) Introduction to Logic 					
8	讲授 讨论	3	<ul style="list-style-type: none"> 1. Speaking <ul style="list-style-type: none"> 1) Watch Plato's "Allegory of Cave" 2) Discuss what it is and what it seems. 2. Reading and writing <ul style="list-style-type: none"> 1) Intellectual standards, esp. deep 2) How to be brief, logical, clear and fair-minded logically and linguistically? 3) Read Socrates' "Apologies" 	1	Watch the video and reflect on the questions for discussion.	讨论	20m	1. 讲义
9	讲授 讨论	3	<ul style="list-style-type: none"> 1. Speaking <ul style="list-style-type: none"> 1) Individual presentation 2) Group presentation. 2. How to write an effective abstract? <ul style="list-style-type: none"> 1) Sample analysis 2) Summarize how to speak and write coherently. 	1	Prepare individual and group presentation.	讨论	20m	讲义
10	讲授 讨论	3	<ul style="list-style-type: none"> 1. Summary 2. Final exam 	1	反思学术标准	讨论	20m	讲义